



**International Youth  
Forum**  
**Creativity and Heritage  
along the Silk Road 2**

Changsha and Nanjing, China  
21-26 May 2018



# INTERNATIONAL YOUTH FORUM ON CREATIVITY AND HERITAGE ALONG THE SILK ROADS: IYF2

Welcome to the *International Youth Forum on Creativity and Heritage along the Silk Roads*. This Forum intends to provide young women and men from Silk Roads countries in Africa, Arab States, Asia and the Pacific, and Europe, with the opportunity to experience first-hand the power of culture in its various manifestations – literature, media arts, creative industries, art, museums, and local heritage sites – to promote human dignity, understanding between peoples, peaceful coexistence, and sustainable development.

The Silk Roads constituted a network of trade routes, across land and sea, that spanned much of the globe. For thousands of years, it connected civilizations and brought together peoples and cultures from many regions, fostering not only exchanges of goods but, more importantly, an interaction of ideas – from scientists, religious leaders, teachers, artists, traders, philosophers, community members... - that has shaped our contemporary world. This Forum is designed to showcase places and ways of life that exemplify how celebrating the beauty of our individual cultures means also recognizing that much of what makes us unique and special comes from how we creatively adapted, from our common roots, our shared history and values, to construct our own cultural identities. That appreciation for our own culture necessarily means appreciating the creative minds from other cultures who, over many centuries, gifted us with their talents and helped us shape who we are today. That respecting, celebrating and promoting literature, media arts, and creativity is what makes it possible for each of us to be valued for the unique contributions we make to our “human family.”

For millennia, each of the countries and cultures present in this Forum has grown and benefitted from exchanges with others. We hope that, likewise, participants will grow and benefit from exchanges with your young colleagues, experts, community leaders and culture masters present in this Forum. Like *caravanserais* of the golden age of the Silk Roads, you will travel between cities, field visits and cultural experiences, absorbing information and knowledge along the way. During our journey, you will discover beautiful sites, trends, flavorful cuisines, traditions, lovely music, ancient ways of life rejuvenated through new technologies. You will make many new and wonderful friends. Enjoy these experiences, learn other youth’s life stories, share your own!

In return, at each field visit and interaction opportunity you will be provided, we want you to reflect on:

- What have I learned from this particular experience? What does it inspire me to do differently?
- How can this experience be applied or adapted to my own community, my own country, and collectively (together with youth from other countries) across the Silk Roads?
- What can I and other youth do to support and promote sustainable development that is based on creativity and heritage?
- How can the efforts of youth to advance creativity, heritage and literature be supported by the actions of governments, civil society, the private sector, UNESCO, and others?

We hope to learn about your ideas in the recommendations elaborated by participants, as well as through your feedback in the interactive sessions.


Thank you for joining us, and let our journey begin!

***The Organizers***

## ANNOTATED AGENDA

DATE	TIME	EVENT
<b>CHANGSHA SESSION</b>		
<b>Monday, 21 May 2018</b>	All day	<p><b>Arrival / registration / check-in</b></p> <p>Hotel: Meixi Lake Hotel, a Luxury Collection Hotel, Changsha 410006, Hunan Province, P.R. China Tel: 86-0731-85958888</p>
	14:00 - 17:00	<p><b>Icebreaking Session and Gift Exchange</b></p> <p>This session will be held at the Li Zi Jian Art Museum, where the artist himself will lead the tour of his gallery.</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div>
	18:00 - 19:30	<p><b>Welcome Banquet and Official Group Photo</b></p>
	20:00 - 21:00	<p><b>Opening Ceremony:</b> Unveiling Changsha City of Media Arts logo and “Changsha Media Arts Night” Show</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Mr. Hu Henghua, Secretary-General of CPC Changsha Committee</li> <li>• Mr. Lee Byonghyun, Chairperson, UNESCO Executive Board</li> <li>• Mr. Qin Changwei, Secretary-General, Chinese National Commission</li> <li>• Ms. Marielza Oliveira, Representative and Director of UNESCO Beijing Cluster</li> <li>• Mr. Cai Zhenhong, Director-General of Hunan Provincial Publicity Department</li> </ul> <p>Venue: Meixi International Culture Art Centre</p>
	9:30 - 11:00	<p><b>Advancing Creativity for Development: Expert Panel discussion</b></p>



<p><b>Tuesday, 22 May 2018</b></p>		<p>Moderator: Shen Yubiao, Director for Sciences, Culture and Communication, Chinese National Commission for UNESCO</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Mr. Gao Shan, Member of the Standing Committee of the CPC and Director-General of Changsha Publicity Department</li> <li>• Ms. Marielza Oliveira, Representative and Director of UNESCO Beijing Cluster</li> <li>• Mr. Philippe Sueur, Mayor of Enghien Les Bains, France</li> <li>• Ms. Denise Bax, Programme Specialist; Division for Creativity, UNESCO Paris</li> </ul> <div style="text-align: right;">  </div> <p>At the Grand Banquet Hall of the Hotel</p>
	11:20 - 12:00	<p><b>Introduction of the “Experience Changsha Media Arts and ICH Program”:</b> Achievement of the Changsha Declaration</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Ms. Eunice Smith, Programme Specialist, Social and Human Sciences, UNESCO Beijing Cluster Office</li> <li>• Changsha Deputy Mayor</li> <li>• Youth Delegate from Changsha</li> <li>• Youth Delegate from Changsha</li> </ul> <p>Introduction of participants in the Experience Changsha Media Arts and ICH Program”</p> <p>At the Grand Banquet Hall of the Hotel</p>
	12:00 - 13:00	<p><b>Lunch</b></p> <p>At the Cafeteria in the Hotel</p>
	13:00 - 17:00	<p><b>Field visit &amp; Presentation of the P8 Sustainable Innovative Community</b></p> <div style="display: flex; justify-content: space-around;">   </div> <p>P8 is a prototype for future Eco-communities. It offers a viable community model and incubator for micro and small businesses based on creativity. Collaboration is encouraged through co-working,</p>

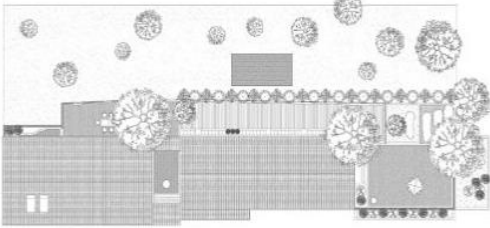
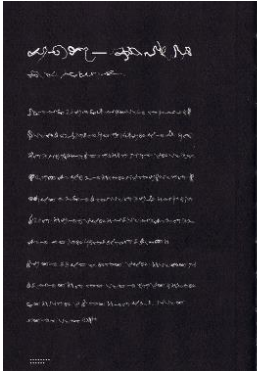
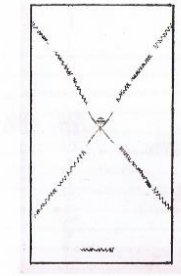


		<p>coexisting, and cooperating to generate products, services and income based on ecologically-friendly innovation.</p> <ul style="list-style-type: none"> <li>• Virtual Reality, Installation Art Works, Photoelectric Art Presentation, P8 Representative</li> <li>• Visit start-up businesses incubated at P8 and meet young entrepreneurs</li> </ul> <p>Exchange between the Participants and the Community</p>
	17:00 - 18:00	<p><b>Dinner</b> At the Mediterranean Cafeteria in P8</p>
	18:00 - 21:00	<p>Cruise Tour: The Night of Media Arts At Xiang River, Orange Island</p> <div style="display: flex; justify-content: space-around;">   </div>
<b>Wednesday, 23 May 2018</b>	9:00 - 10:00	<p><b>Advancing Creativity and Promoting Heritage for Development: Youth Panel discussion</b></p> <p>Moderator: Ms. Lu Ye, UNESCO Culture Sector Project Officer</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Shougat Nazbin Khan, SDG Young Leader and women's rights activist</li> <li>• Kristina Yasuda, IYF 2 Participant, Japan</li> <li>• Phyo Thura Htay, IYF 2 Participant, Myanmar</li> <li>• Youth Delegate from Changsha</li> <li>• Youth Delegate from Changsha</li> </ul> <p>At the Grand Banquet Hall in the Hotel</p>
	10:00 - 10:20	<b>Tea Break</b>
	10:20 - 11:30	<b>Parallel Sessions</b>

		This will be an interactive session. Participants will select a representative from among themselves who will present in Plenary a summary of the discussion and its recommendations in the subsequent session on Recommendations/Way Forward.	
		<p><b>Advancing Creativity for Development</b></p> <p>Moderator: Hannah Getachew, Master Candidate at Peking University</p> <p><i>In the age of platforms and connectivity, how can we, young people, support creative industries and enhance their contribution to development? Especially in the Global South where there is a lack of infrastructure for cultural goods market and services.</i></p>	<p><b>Promoting Heritage for Development</b></p> <p>Moderator: Shougat Nazbin Khan, SDG Young Leader and women's rights activist</p> <p><i>Heritage has an enormous potential for development but this potential is often underestimated. How can, young people, work together to keep its relevance alive among peers and not?</i></p> <p><i>Can innovation and technology help in this? How?</i></p>
11:30 -12:30	<b>Recommendations/ Way forward</b>		
	Presentation of recommendations from the Parallel Sessions		
12:30 -13:30	<b>Lunch</b>		
	Cafeteria in the Hotel		
13:30 -14:30	<b>Lessons Learned session</b>		
	<p>Moderator:</p> <ul style="list-style-type: none"> <li>• Ms. Eunice Smith, UNESCO Social and Human Sciences Program Specialist</li> <li>• Mr. Gao Shan, Member of the Standing Committee of the CPC and Director-General of Changsha Publicity Department</li> </ul> <p>Vote of Thanks</p>		
15:00	<b>Departure for the airport</b>		
17:50	Flight Departure from Changsha, MU 2738		
19:15	Flight Arrival in Nanjing		

		<p><b>Arrival / Registration / Check-in</b></p> <p>International Youth Convention Hotel</p> <p>Address: 8 Yecheng Rd, Jianye District, Nanjing, China</p>
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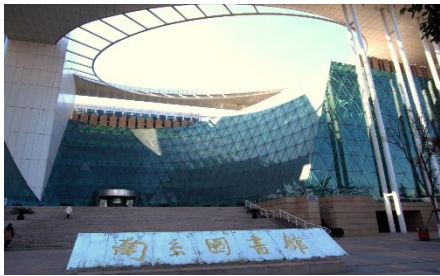
**NANJING SESSION**

<p><b>Thursday, 24 May 2018</b></p>	<p>9:00 - 11:30</p>	<p><b>Field Trip:</b></p> <p><b>Discover Local Heritage: Nanjing Folk Art Heritage Museum</b></p> <p>The Participants will visit the Nanjing Traditions Exhibition Hall and the Intangible Heritage Exhibition Hall. During the visit, they will enjoy an excerpt from a classic Nanjing-style opera show, The Peony Pavilion, with a young actor/singer performing and a band playing live. The museum will also provide the participants with the opportunity to experience traditional intangible heritage craftsmanship techniques such as lantern making, clay modeling, velvet flower making and Chinese opera face painting as well as traditional games such as pitch-pot, archery, diabolo.</p> <div style="display: flex; justify-content: space-around;">   </div>
	<p>12:00-14:00</p>	<p><b>Lunch</b> at the vegetarian restaurant of Nanjing Porcelain Tower Heritage Park</p>
	<p>14:00-16:30</p>	<p><b>Walking Tour of the Nanjing Porcelain Tower Heritage Park</b></p> <div style="display: flex; justify-content: space-around;">   </div>

	<p>16:30-18:30</p>	<p><b>Field Trip:</b></p> <p><b>Suiyuan Book Design Workshop</b>, at the Nanjing Normal University Suiyuan Campus.</p> <p>It is the studio of the award-winning book designer Mr. Zhu Yingchun which will welcome the participants, guide them through the campus and share with his guests his story and ideas. In fact, the studio is where Mr. Zhu took the inspiration for his best-seller “The Language of Bugs”, a book that, as its author says: “Came from all kinds of little bugs in the garden, visible and invisible”. At the end of the visit, the Participants will have the chance to try out the techniques used by the author to print “the bug’s characters”.</p> <div style="display: flex; justify-content: space-around; align-items: center;">    </div>
	<p>19:00 - 20:30</p>	<p><b>Dinner</b> at Jinling Opera House</p>
<p><b>Friday, 25 May 2018</b></p>	<p>9:00 - 12:00</p>	<p><b>Youth Leader Forum</b>, at the Nanjing University, Xianlin Campus</p> <div style="display: flex; align-items: center; justify-content: center;">  <div style="margin: 0 20px;"> <p style="font-size: 2em; font-weight: bold;">南京大學</p> <p style="font-weight: bold;">NANJING UNIVERSITY</p> </div>  </div> <p>It is a Forum meant to encourage interactive sharing on the theme of <b>Youth and Cultural Innovations</b>. Sharing experiences from their cities, speakers will include IYF participants Mr. George Platt (UK/ Mongolia) and Mr. Andrew Fale Lesa (Samoa/ New Zealand)</p>



		<p>At the end of the Forum, the Participants will collectively plant a tree on the campus of Nanjing University to mark the occasion.</p> 
	12:00 - 13:00	<p><b>Lunch</b> at Dining Hall of Nanjing University</p>
	14:00 - 17:30	<p><b>Creative Youth Meeting and Forum, Nanjing University of the Arts</b></p>   <p>The Participants will tour the Graduates Exhibition, that showcases the art works of the students that are graduating in 2018 and visit the Experimental Art Gallery. After the tour, the participants will join the young art students of the University for a Creative Youth Forum, during which the students will showcase their skills acquired from college education, for example, painting, design, art performances and so on.</p>
	18:00 - 19:30	<p><b>Dinner</b> at Cucumber Garden Restaurant (within the Dining Hall of Nanjing University of the Arts)</p>
	20:00 - 21:30	<p><b>Opening Reception of the 8<sup>th</sup> World Historical &amp; Cultural Cities Expo, At the Yuejiang Tower</b></p> <p>IYF participants are invited to attend the Opening reception of the 8<sup>th</sup> World Historical &amp; Cultural Cities Expo. Other participants in the Expo will include 300 distinguished international guests, including mayors of historical and cultural cities around the world, top-class scholars, and representatives of NGOs who will participate in activities under the theme “understanding, sharing, and win-win”. The Opening Reception will feature an opening ceremony and performances that will showcase the diversity of cultural expressions along the Silk Roads.</p>  <p>world historical &amp; cultural cities expo      2018 南京历史 文化名城 博览会</p>

	9:00 – 9:45	<p><b>Field Trip:</b></p> <p><b>L’Avant Garde Bookstore</b></p> <p>National Geographic, the BBC and CNN recognized L’Avant Garde Bookstore to be one of the “World’s 10 Most Beautiful Bookstores”. What makes this bookstore unique is that it was transformed from an underground parking lot into one of the most fashionable bookstores in China. It is not only a famous hotspot for readers in Nanjing but also a well-stocked library specialized in humanities and social sciences of the whole Jiangsu province</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div>
<p><b>Saturday, 26 May 2018</b></p>	10:00 -11:30	<p><b>Field Trip:</b></p> <p><b>Nanjing Library</b></p> <p>Nanjing Library, founded in 1907, is the third largest library in China with over 10 million items. It houses important scientific, cultural and arts literature including volumes dating from the Tang Dynasty to the Ming Dynasty.</p> <p>The participants will be welcomed by the Director of the Library, Prof. Xu Xiaoyue and discover what secrets the library locks inside its doors. At the end of the visit, there will be a “Hands-on Experience” on how to repair and maintain ancient books, at the Ancient Book Repair and Research Centre. While the Creative Cultural Centre within the Library, will offer an Intangible Heritage show.</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div>
	12:00 - 13:00	<p><b>Lunch</b> at Hanfu Restaurant</p>

13:30 -14:35	<p><b>International Youth Forum on Creativity and Heritage Along the Silk Roads</b></p> <p>Opening Remarks from:</p> <ul style="list-style-type: none"> <li>• Representative from the Nanjing Municipality</li> <li>• Ms. Marielza Oliveira, Representative and Director of UNESCO Beijing Cluster</li> <li>• Representative from China National Commission for UNESCO</li> <li>• Mehrdad Shabahang, Project Officer, UNESCO Silk Roads Online Platform</li> </ul> <p><b>Launch Ceremony for the Research Centre of Sinology Along the Silk Roads</b></p> <p><b>Launch of Nanjing Literature Translation Sponsorship program</b></p>
14:35-14:50	<p><b>Coffee Break</b></p>
14:50- 15:40	<p><b>Talks on Literature:</b></p> <p><i>#1: Understand the shared in common along the silk roads from the perspective of life style: using the example of the new Four Inventions</i></p> <p><i>#2: Discover China through the Silk Roads</i></p> <p><i>#3: The charm of Chinese Culture and Literature</i></p> <p><i>#4: “Literature, Silk Road and Heritage”, Mr. Kavinien Karupudayyan, IYF Participant, Mauritius</i></p> <p><i>#5: “Literature, Silk Road and Heritage”, Ms. Chandrica Barua, IYF Participant, India</i></p>
15:40-17:00	<p><b>Panel Discussion</b></p> <p>A panel composed of a sinologist, a youth delegate Ms. Nchang Benis Che (Cameroon) a writer and a cultural creative sector expert will discuss on the themes of creativity, literature and the contribution that young people can make for a better world.</p> <p><b>Q&amp;A and Closing</b></p>

	18:00-20:00	<b>Dinner at Nanjing Da Pai Dang</b> located at: Zifeng Plaza, Nanjing's tallest building
<b>Sunday, 27 May 2018</b>	All Day	<b>Departure</b>